

SAFETY TOWN OF SANTA BARBARA COUNTY

IMPACT REPORT 2022—2023







**The aim of Safety Town** is to foster safety awareness and introduce important safety skills to pre- and post-kindergarten children. This objective is achieved through a comprehensive 17.5-hour course, with daily sessions lasting 3.5 hours per day for one week. Throughout this program, children engage in interactive activities to learn essential safety procedures.



Guided by trained professionals, the children participate in real-life scenarios and gain hands-on experience. The instructional methods employed include presentations by community safety professionals, puppet shows, art projects, songs, and practical demonstrations on the playground and within Safety Town, which is designed to replicate a child's scale and surroundings.



HIGHLIGHTS —SUMMER 2023

6 Week-long Summer Sessions:

Brandon Elementary School, Goleta: June 12-16, June 19-23, July 10-14

Foothill Elementary School, Goleta: June 19-23, June 26-30, July 10-14

Total enrollment: 333 children

Total full fees: 273

Total Scholarships: 60

- Individual scholarships: 14
- LEAP Central Coast scholarships: 16
- St. Vincent’s Early Children Education Ctr. scholarships: 7
- Storyteller Children’s Center scholarships: 23

The Goleta Union School District and Santa Barbara Airbus facilitated the transportation of children from LEAP and Storyteller to Safety Town sessions. This support was made possible through generous grants from The Towbes Foundation and the City of Goleta.



LEAP CENTRAL COAST’S PRAISE FOR SAFETY TOWN

Safety Town was a valuable and positive experience for LEAP children. The program continues to play a crucial role in teaching important safety skills and awareness to the children. The hands-on activities, interactive sessions, and engaging presentations were well-received by both the children and the staff.

In terms of transportation, securing grant funding to provide transportation this year was a significant improvement. It made the program more accessible to a larger number of children, as transportation can sometimes be a barrier for families. Having transportation available was greatly appreciated and contributed to the overall success of Safety Town.

LEAP would like to continue to participate in Safety Town. It remains a beneficial program that promotes safety education and awareness in an engaging manner. Thank you once again for your dedication to providing this valuable experience to our children.

**Serineh Vartani**

Children’s Center Program Director



THANK YOU TO OUR COMMUNITY PRESENTERS

- Las Aletas Auxiliary/Assistance League of Santa Barbara
- AMR Santa Barbara
- California Highway Patrol
- CALM
- LISTOS Aware & Prepare
- National Charity League of Santa Barbara
- Santa Barbara County Fire Department
- Santa Barbara County Sheriff’s Office
- Santa Barbara MTD
- South Coast Karate
- UC Santa Barbara Aquatics
- U.S. Forest Service/Smokey Bear

We extend special thanks to Erik Johnson, Attorney at Law, Wilson Turner Kosmo, LLC, for his invaluable pro bono legal counsel provided to Safety Town of Santa Barbara County.

Gratitude to the Northside Optimist Club of Santa Barbara for their dedication to maintaining and repairing Safety Town’s buildings, scooters and pedal cars.

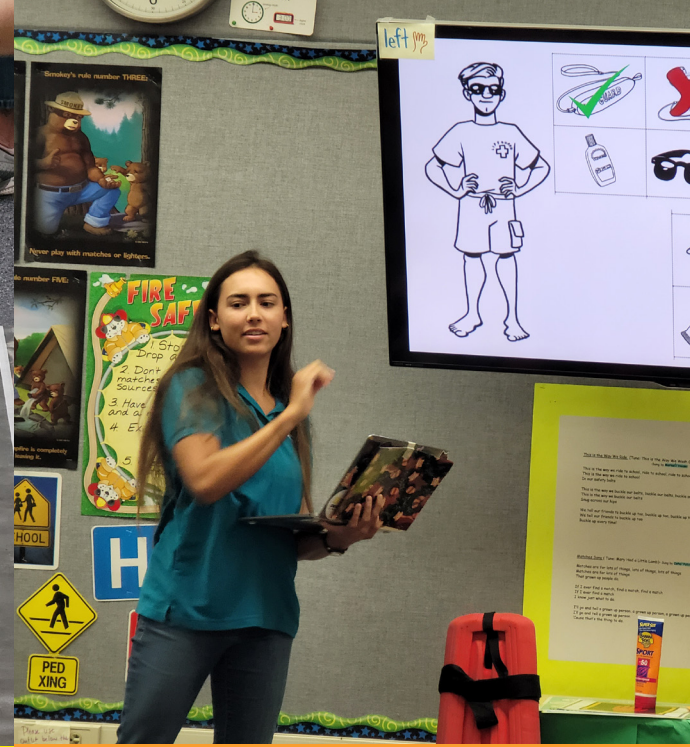




**SOUTH COAST KARATE:**  
This martial art will build self-esteem and self-confidence!



**LISTOS AWARE AND PREPARE:**  
Drop, Cover and Hold On!



**UC SANTA BARBARA AQUATICS:**  
Listen to the lifeguards!



**MTD BUS:**  
Stay seated while the bus is moving!



**PARAMEDICS:**  
When should you call 9-1-1 for help?



**U.S. FOREST SERVICE:**  
What does Smokey Bear teach us about staying safe?

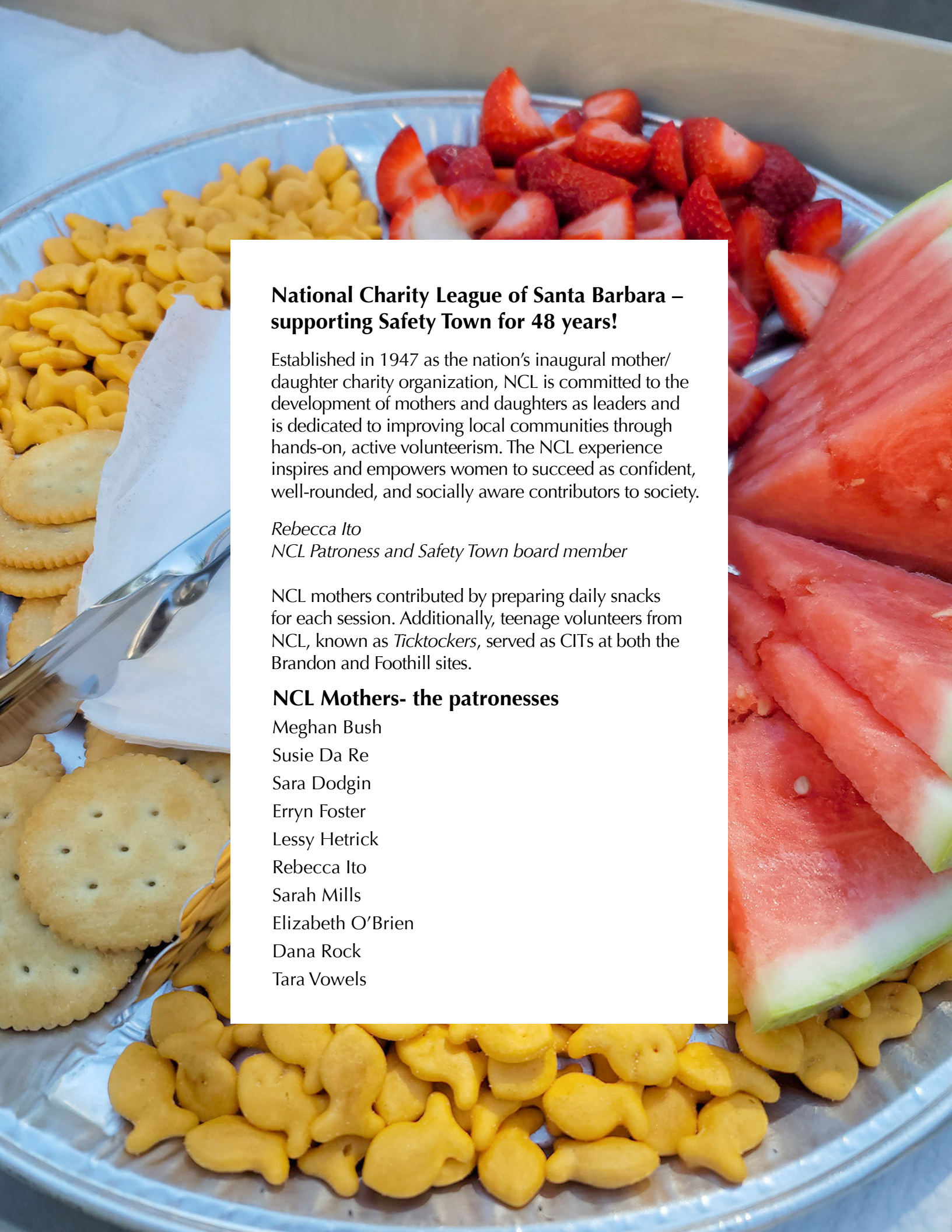


**SANTA BARBARA COUNTY FIRE DEPARTMENT:**  
Hold the hose steady!



**CALIFORNIA HIGHWAY PATROL:**  
Always fasten your seat belt!





## National Charity League of Santa Barbara – supporting Safety Town for 48 years!

Established in 1947 as the nation’s inaugural mother/daughter charity organization, NCL is committed to the development of mothers and daughters as leaders and is dedicated to improving local communities through hands-on, active volunteerism. The NCL experience inspires and empowers women to succeed as confident, well-rounded, and socially aware contributors to society.

*Rebecca Ito*  
*NCL Patroness and Safety Town board member*

NCL mothers contributed by preparing daily snacks for each session. Additionally, teenage volunteers from NCL, known as *Ticktockers*, served as CITs at both the Brandon and Foothill sites.

### NCL Mothers- the patronesses

Meghan Bush  
Susie Da Re  
Sara Dodgin  
Erryn Foster  
Lessy Hetrick  
Rebecca Ito  
Sarah Mills  
Elizabeth O’Brien  
Dana Rock  
Tara Vowels



*Safety Town alumna Marina Wischnack, summer 1993, celebrated her daughter’s graduation from Safety Town, summer 2023*

**22 community volunteers were Monday morning registrars and organizers, accumulating a total of 92 volunteer hours.**

Alan Acosta  
Alissa Block  
Catherine Boyer  
Jayne Brechwald  
Barbara Breza  
Ginny Capra  
Melissa Cohen  
Beverly de la Cruz  
Helene Glassman  
Ginny Johns  
Gail Johnson  
Donnalyn Karpales  
Nicole Katz  
Joe Lanza  
Christine LeBon  
Janet Lunt  
Nuthira Neal  
Michelle Profant  
Kathy Raschka  
Deanna Robbins  
Helen Roberts  
Alice Sykes



THANK YOU TO OUR GENEROUS DONORS

Jayne Brechwald  
Jared Katz – in memory of Trevor Katz  
Nancy Knight – in memory of Trevor Katz  
California Retired Teachers Association  
City of Goleta  
Montecito Bank & Trust  
Rotary Club of Santa Barbara Sunrise  
Rudi Schulte Family Foundation  
Amazon Smile  
The Towbes Foundation

*One of Trevor’s greatest passions was Safety Town. He first attended at the age of five. He became a counselor the summer after 7th grade, spending his next three summers there. Nothing gave him greater pleasure than working with the incoming kindergarteners, serving as a role model to the students and other counselors. And singing silly songs.*  
—Safety Town Directors



COUNSELORS-IN-TRAINING (CITs)

220 local teenagers accumulated 5,500 community service hours during summer 2023.  
Bishop Diego High School  
Dos Pueblos High School  
La Colina Junior High  
Laguna Blanca  
Our Lady of Mt. Carmel  
San Marcos High School  
Santa Barbara High School



THANK YOU SAFETY TOWN  
REUSABLE BAG SPONSORS

Art Essentials  
Bowlero  
Tammy Dobrotin State Farm Insurance  
Lens Floor Covering  
Montecito Bank & Trust  
Moss Motors  
Simply Sholeh

Bags were used daily to take home family safety projects and information.

The generous ratio of one counselor-in-training (CIT) to two young campers was a key factor contributing to the success of Safety Town’s summer sessions. CITs engaged individually with each child, providing reinforcement, guidance, support, modeling and a constant presence throughout a variety of learning activities. For the young children, having a dedicated buddy in their CIT made them feel supported every day of the program.

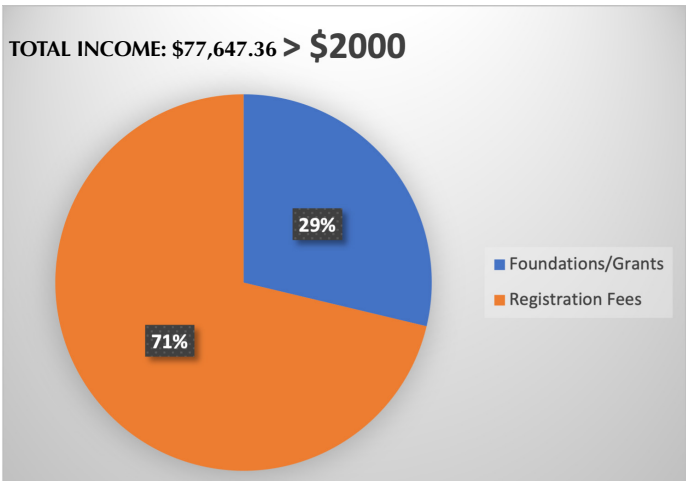
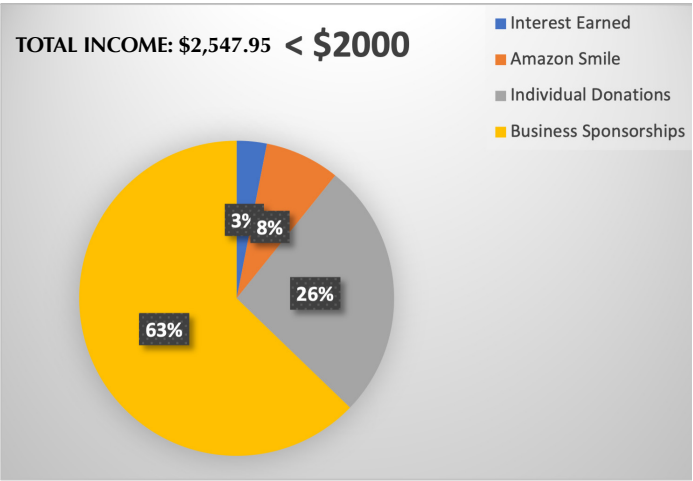
Each CIT earned an average of 25-40 community service hours. They served as positive role models and also gained valuable leadership and teaching experience. The pairing of these two age groups—connecting young children with high school volunteers—proved to be highly effective and rewarding for everyone involved.

— Anne Gould, Safety Town Coordinator

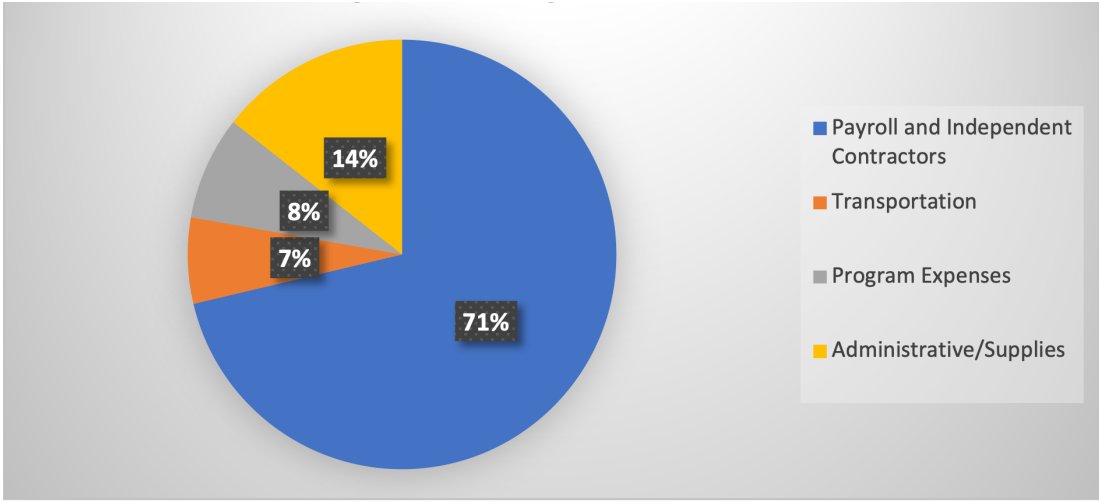


INCOME AND EXPENSES  
September 1, 2022 — August 31, 2023

GRAND TOTAL INCOME: \$80,195.34



GRAND TOTAL EXPENSES: \$69,492.57



MISSION  
SAFETY TOWN OF SANTA BARBARA COUNTY

Safety Town provides a quality, comprehensive safety education program for **pre- and post-kindergarten** children ensuring access regardless of a family’s ability to pay. Our mission is to equip children with essential skills that will last a lifetime.

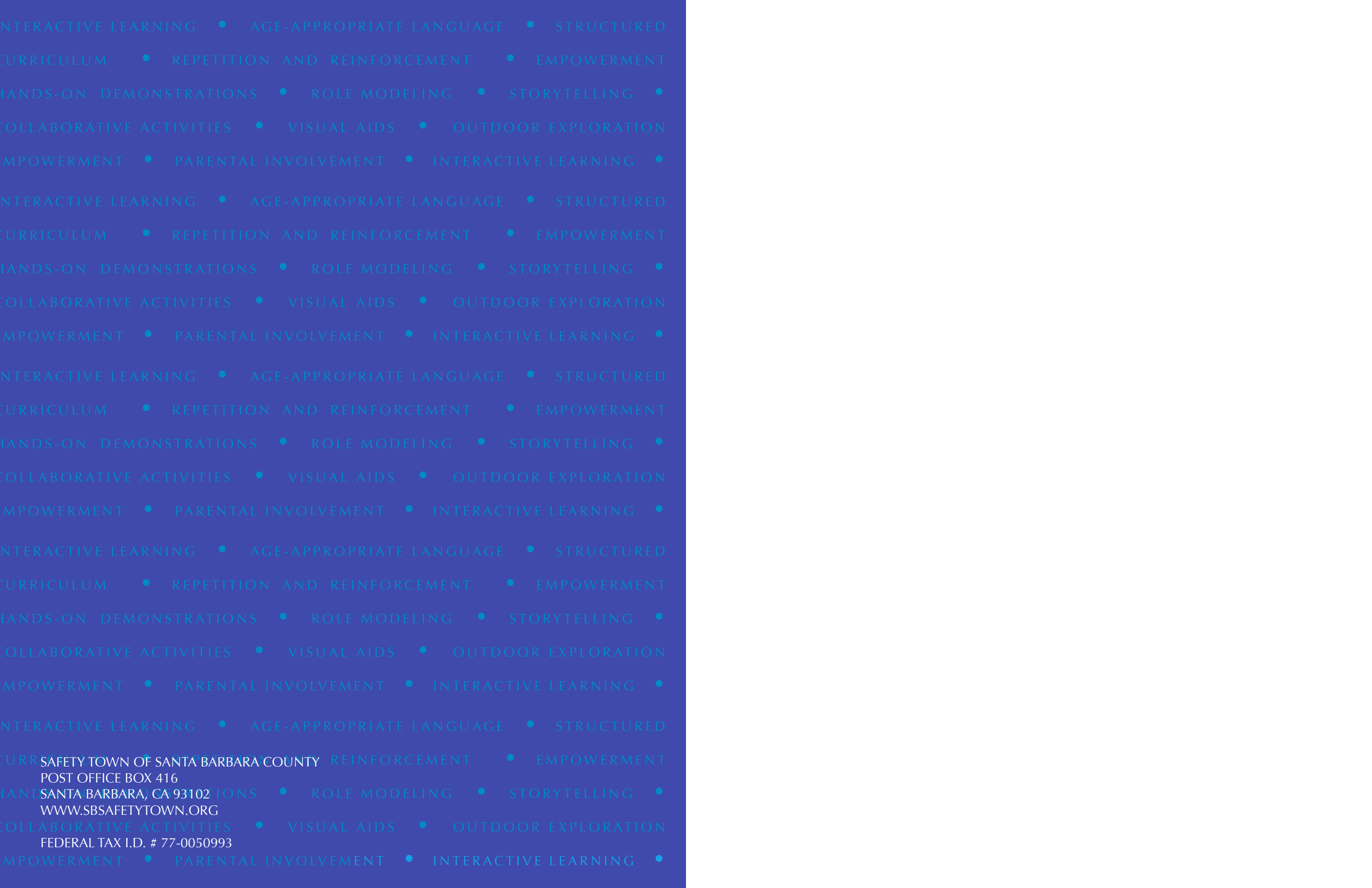
SAFETY TOWN BOARD OF DIRECTORS

- Alan Acosta, Treasurer
- Catherine Boyer, President
- Jayne Brechwald
- Barbara Breza
- Stu Feinstein
- Lizette Garcia, Vice President
- Rebecca Ito
- Ginny Johns
- Gail Johnson
- Arlene Ramirez
- Kathy Raschka, Secretary
- Alice Sykes
- Mark Weinsoff



Photos: Anne Gould, Kevin McKiernan, Vanessa Salas, Carol Saucedo





INTERACTIVE LEARNING • AGE-APPROPRIATE LANGUAGE • STRUCTURED CURRICULUM • REPETITION AND REINFORCEMENT • EMPOWERMENT HANDS-ON DEMONSTRATIONS • ROLE MODELING • STORYTELLING • COLLABORATIVE ACTIVITIES • VISUAL AIDS • OUTDOOR EXPLORATION EMPOWERMENT • PARENTAL INVOLVEMENT • INTERACTIVE LEARNING •

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