

# IMPACT REPORT 2024

SAFETY TOWN OF SANTA BARBARA COUNTY



# OUR MISSION

**Safety Town of Santa Barbara County** provides a quality, comprehensive safety education program for pre- and post-kindergarten children ensuring access regardless of a family's ability to pay. Our goal is to equip children with essential skills that will last a lifetime.





# safe kids safe future



Our mission is achieved through comprehensive 17.5-hour sessions, scheduled 3.5-hours daily over the span of one week.

Each summer session provides hands-on experiences to help children gain a deeper understanding of important safety concepts.

Children learn through engaging presentations by community safety professionals, puppet shows, art projects, songs, instructional demonstrations, and interactive activities on the child-scale Safety Town located on the schools' playgrounds.

# HIGHLIGHTS SUMMER 2024

## SIX WEEK-LONG SUMMER sessions held at

Kellogg Elementary School,  
Goleta, June 17-21, June 24-28

Mountain View Elementary School,  
Goleta, June 17-21, June 24-28,  
July 8-12

Montecito Union School,  
Montecito, July 15-19

Total enrollment: 352 children

Total Revenue from Full-Pay Tuition: 291

Total scholarships: 61 (17% of participants)

- Individual scholarships: 18
- LEAP Central Coast scholarships: 9
- St. Vincent's Early Children Education Center scholarships: 4
- Storyteller Children's Center scholarships: 20

## SANTA BARBARA AIRBUS based children

roundtrip from  
LEAP Central Coast  
and the Storyteller  
Children's Center  
to Safety Town  
locations. This  
transportation  
was made possible  
by the Towbes  
Foundation and a  
Montecito Bank &  
Trust Community  
Dividends award.



# GRATITUDE TO OUR 2024 COMMUNITY PRESENTERS

## **AMR Santa Barbara**

What does an ambulance carry in the back of the vehicle?

## **Kids on the Block Puppeters**

**Las Aletas Auxiliary / Assistance League of Santa Barbara**

How do you safely ride your bike or scooter?

## **Montecito Fire Department**

What number do you call if there is a fire?

## **Santa Barbara County Fire Department**

Will you ask your family to make an emergency plan?

## **Personal Safety**

Ann Bryant, M.A., Child Clinical Psychology

What is the difference between a good secret and a bad secret?

## **Santa Barbara County Sheriff's Office**

What can we do to make a safe community?

## **Santa Barbara MTD**

Where can you sit on the bus?

## **South Coast Karate**

How can you build personal self-confidence?

## **U.S. Forest Service / Smokey Bear**

Can children help to prevent forest fires?

## **UC Santa Barbara Aquatics**

What are the safe swim rules?





# SUMMER SESSION VOLUNTEERS



Alan Acosta  
Catherine Boyer  
Jayne Brechwald  
Barbara Breza  
Nancy Butterfield  
Ginny Capra  
Melissa Cohen  
Beverly de la Cruz  
Lizette Garcia  
Rebecca Ito  
Ginny Johns

Gail Johnson  
Sue Kadner  
Donnalyn Karpeles  
Nicole Katz  
Christine LeBon  
Nuthira Neal  
Michele Padron  
Kathy Raschka  
Mary Ringer  
Deanna Robbins  
Helen Roberts  
Alice Sykes

## SAFEKEEPING VOLUNTEERS

Continuing their annual tradition, members of the Northside Optimists Club of Santa Barbara serviced and repaired Safety Town's miniature buildings, scooters and pedal cars. Thank you, Mark Weinsoff and John Profant.

Dennis Johns, Rotary Club of Santa Barbara Sunrise, thank you for charging and maintaining our equipments' batteries, ensuring that our child-size Safety Town was fully functioning and ready to go.





Pictured (L to R): Geoffrey D. La Val, Brian G. Lee, Erik Johnson, Lily Johnson (Erik's daughter), Lonny M. Silberman.

Image courtesy of :  
California Lawyer's Association,  
*Daily Journal*. July 22, 2024

IN JULY, 2024, San Diego Attorney Erik T. Johnson was honored by the California Lawyers Association with the Labor and Employment Law Pro Bono Achievement Award. He was recognized for his work with nonprofit and entrepreneurial organizations, including Safety Town of Santa Barbara County.

Our gratitude to Attorney Erik Johnson, Wilsn Turner Kosmo, LLC, for providing pro bono legal counsel to our nonprofit organization.

## NATIONAL CHARITY LEAGUE OF SANTA BARBARA VOLUNTEERS

DURING 2024, eight NCL patronesses (mothers) donated nutritious food and prepared snack trays for each Safety Town summer session. They volunteered a total of 35 hours.

Their teenage daughters, NCL ticktockers, volunteered 965 hours as CITs. Thank you, NCL patronesses!



Diane Beane

Dipali Murti

Susana Da Re

Allison Marcillac

Laurel Bliss

Tara Vowels

Cami Ferris-Wong

Tina Wood





## COUNSELORS-IN-TRAINING (CITS)

**245 CITs contributed a total of 6,125 community service hours, an average of 25 hours per CIT!**

**CITs are community service volunteers from:**

Bishop Diego High School  
Carson High School  
Dos Pueblos High School  
La Colina Junior High  
Ojai Valley School  
Providence School  
San Marcos High School  
Santa Barbara High School

**A distinctive feature of our program is the favorable ratio of one Counselor-In-Training (CIT) to two Safety Town campers.**

This structure enhances educational development and fosters stronger peer interactions through the focused attention provided by CIT volunteers. It also promotes personalized learning, offering more opportunities for instruction, practice, and reinforcement of lessons. With close supervision, we ensure a higher level of safety while encouraging socialization, helping to build strong connections between campers and counselors.

CITs gain valuable leadership skills and students look forward to spending time with their personal instructors. The daily Safety Town camp experience is a "win-win" for both young participants and their counselors.

— ANNE GOULD, PROGRAM DIRECTOR



# THANK YOU TO OUR GENEROUS DONORS

Walter Leland Johnson, Trustee  
Hutton Parker Foundation  
Rudi Schulte Family Foundation  
The Towbes Foundation  
City of Goleta  
California Retired Teachers Association  
Montecito Bank & Trust  
Safety Town Board of Directors  
Rotary Club of Santa Barbara Sunrise  
Lynda Fairly  
Jeremy Katz, Trevor Katz Memorial Fund  
Jack Huthsing, in honor of Vivian & Ben  
Judy Dolan Holehouse



THANK YOU to the Goleta Union School District and the Montecito Union School District for offering their campus facilities for Safety Town's summer sessions.

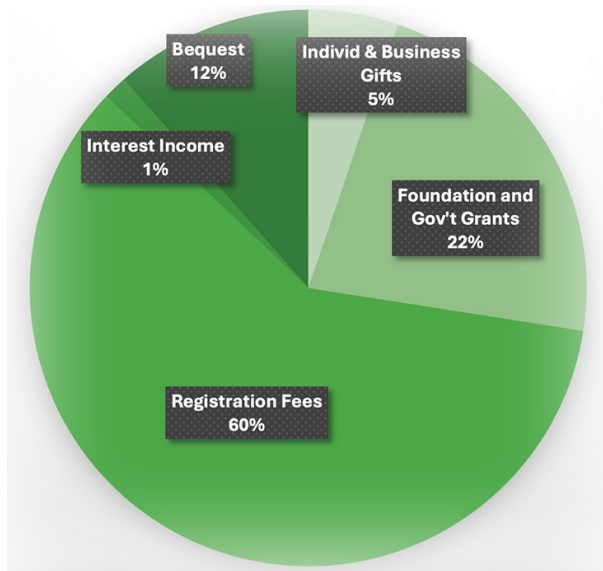
THANK YOU to the 2024 SAFETY TOWN  
BAG BUSINESS SPONSORS

Students used their bags every day to take home family safety information and completed projects.

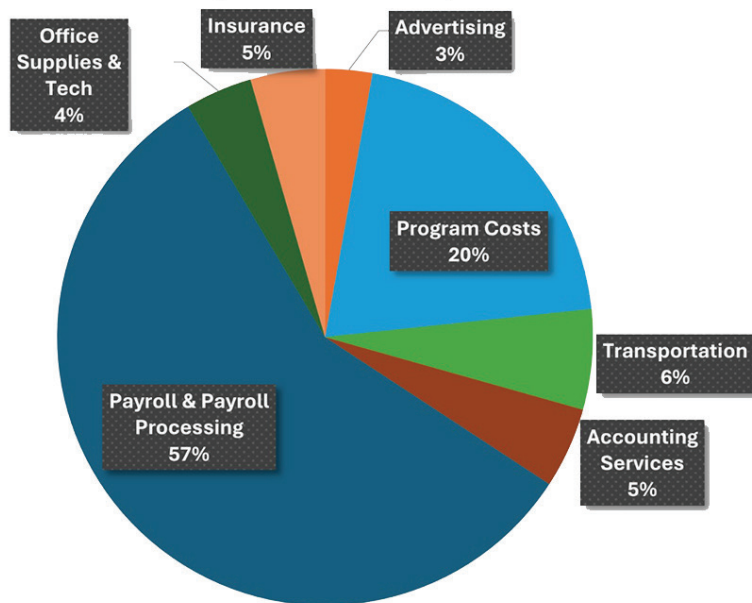
- Art Essentials
- Tammy Dobrotin State Farm Insurance
- Lens Floor Covering
- Montecito Bank & Trust
- Simply Sholeh

# INCOME AND EXPENSES

SEPTEMBER 1, 2023 - AUGUST 31, 2024



GRAND TOTAL INCOME \$95,113.00



GRAND TOTAL EXPENSES \$89,451.76





## SAFETY TOWN BOARD OF DIRECTORS

Alan Acosta, Treasurer

Catherine Boyer, President

Jayne Brechwald

Barbara Breza

Stu Feinstein

Lizette Garcia, Vice President

Rebecca Ito and Laurel Bliss, National Charity League

Ginny Johns

Gail Johnson

Arlene Ramirez

Kathy Raschka, Secretary

Alice Sykes

Mark Weinsoff



Safety Town of Santa Barbara County  
836 Anacapa St., #416 Santa Barbara, CA 93102  
[www.sbsafetytown.org](http://www.sbsafetytown.org) Federal Tax I.D. #77-0050993